



**BOTTA**  
COVER STYLE

**HOTEL**

English version

**79%**

OF USERS SEE THE CUSTOMERS OPINION AS IMPORTANT AS THOSE OF THEIR RELATIVES

**90%**

OF TRAVELERS ARE INFLUENCED BY HOTEL RATINGS ON PORTALS BEFORE BOOKING

**COVER STYL' IS THE HIGH-END DESIGN RENOVATION SOLUTION AT THE LOWEST PRICE.**

**COVER STYL' WILL HELP YOU TO GET THE BEST RANKING ON THE BOOKING PORTALS.**

**11%**

1 POINT EARNED ON TRIPADVISOR INCREASES YOUR TURNOVER BY 11%

**70%**

OF POTENTIAL CUSTOMERS ARE LOST DUE TO NEGATIVE RATING





# SUMMARY



## **BEDROOMS**

P.8



## **BATHROOMS**

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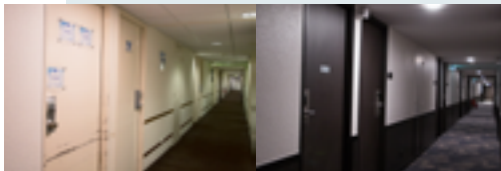
## **CORRIDORS**

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## **LOBBIES**

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## **BEFORE & AFTER**

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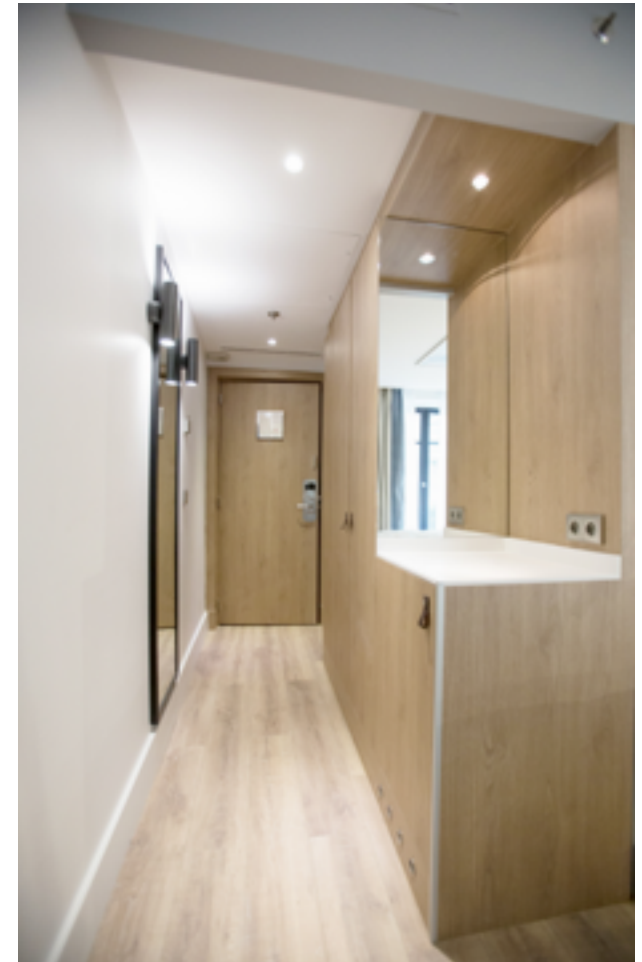
# MARRIOTT

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# Paris



■ AF08







## MICHAEL KESER

### COVER STYL' DIRECTOR

# "Quality and prestige"

Having the responsibility of overseeing a prestigious product such as Cover Styl' is no easy task. My greatest challenge is educating people and changing their mindset, to ensure they are aware of the products existence and ensuring they fully understand that Cover Styl' is so much more than just another self-adhesive vinyl covering.

Our tagline at Cover Styl' : **Why replace when you can upgrade?**

This philosophy is incredibly powerful. It's not just about saving an important amount of money, it is also a product that promotes the circular economy and therefore sustainable development.

Style and quality, however, are not sidelined, this is where Cover Styl' really stands out. We create the very best quality products and work closely with leading designers and trendsetters to ensure, that our range is both stunningly beautiful and exclusive.

This brochure contains a selection of our best realizations and there a lot more to come.





THEY TRUST US

SOFITEL  
HOTELS & RESORTS

ACCORHOTELS

Marriott  
HOTELS · RESORTS · SUITES

NOVOTEL  
HOTELS, SUITES & RESORTS

Club Med

Radisson BLU  
HOTELS & RESORTS

H  
Holiday Inn

ibis  
HOTELS

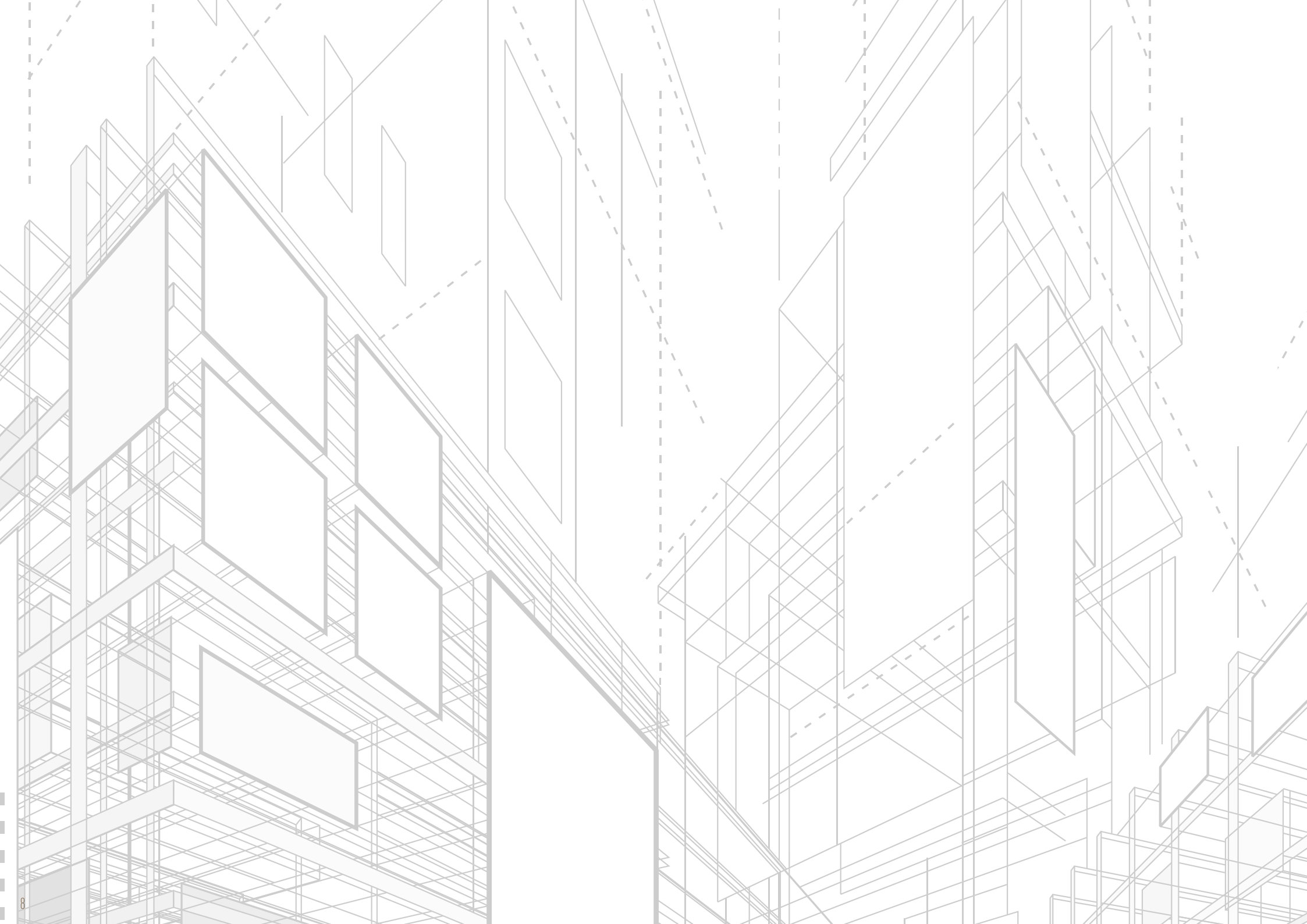
BW Best Western.

TIMHOTEL

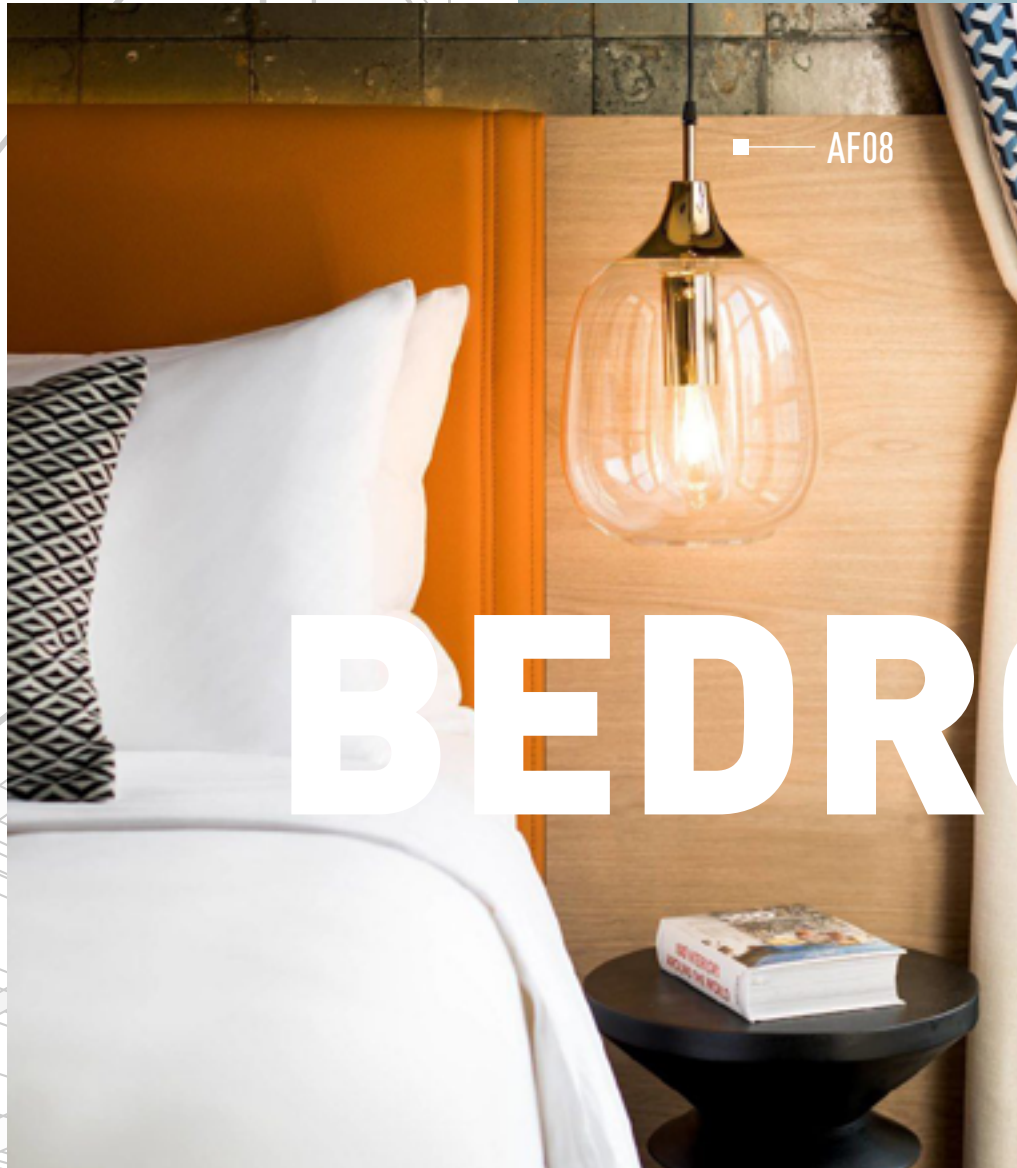
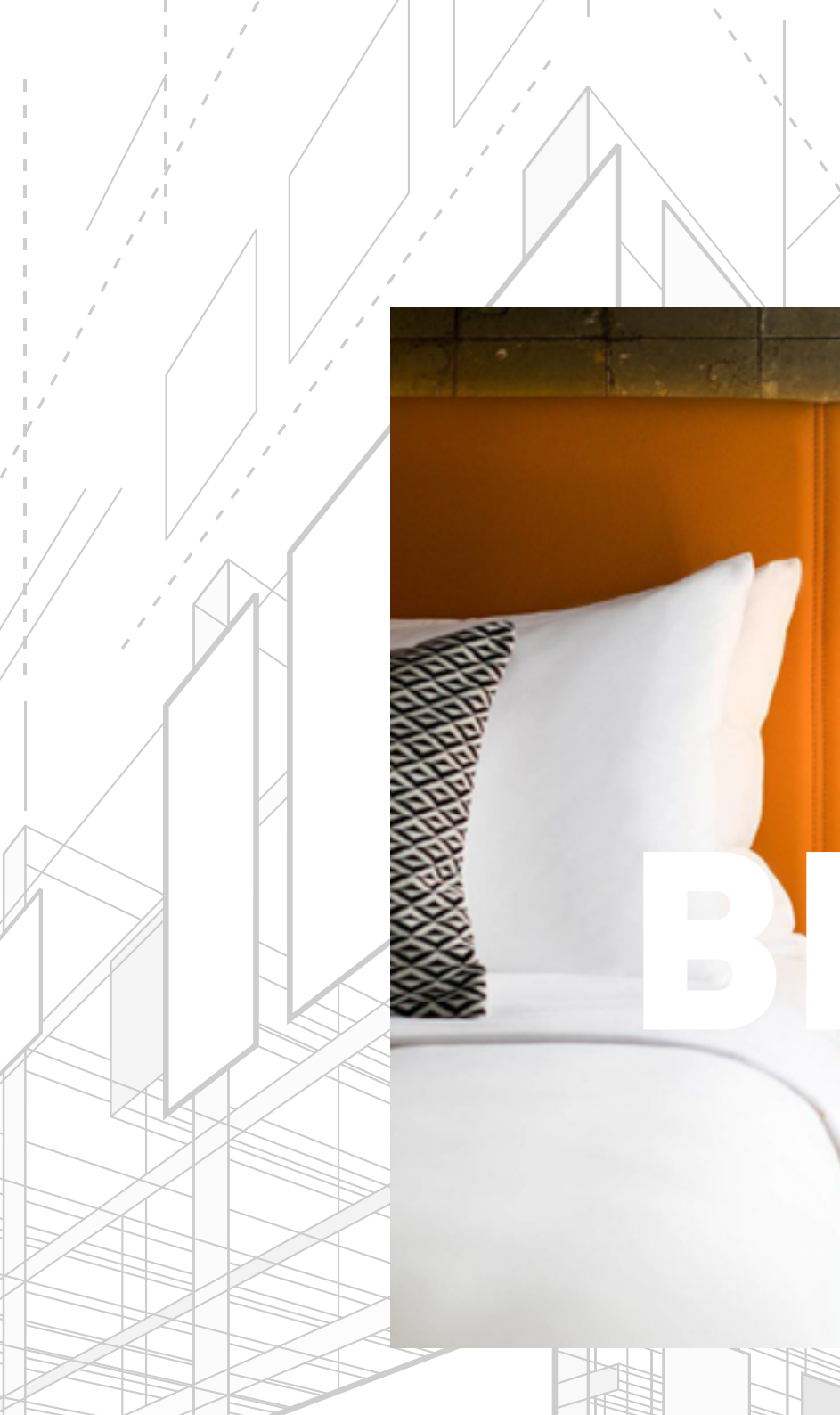
IAI Hôtel\*\*\*Appia

Hotel Perfect

...WILL YOU?







# BEDROOMS



# RADISSON BLU

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## Toulouse



■ — B6





## JEAN-BAPTISTE BOURCIER

TECHNICAL AND SAFETY DIRECTOR  
RADISSON BLU

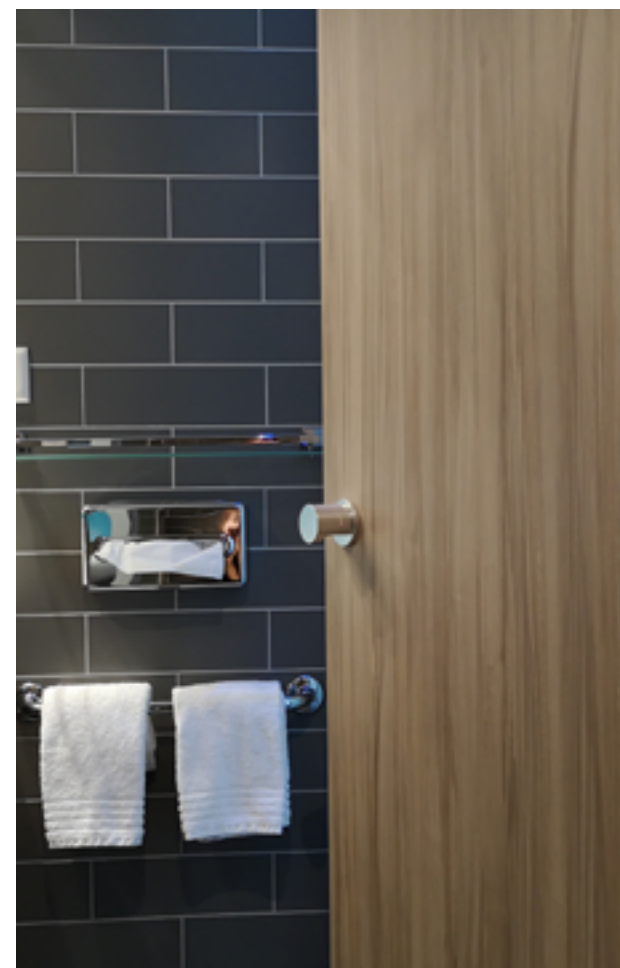
## "There is no limit"

I have discovered this product that I didn't know: Cover Styl! We all have « a priori », me first, regarding this kind of renovation. Nevertheless I was able to discover a solution which solved many of our faced issues. Following the 200 rooms renovation of our hotel Radisson Blu, I appreciated the following advantages: a price 2 to 5 times less expensive than a classic renovation, saving time thanks to speed of application and easy to place, which is not always obvious with other trades. Finally the textures and the range color let me think that there is no limit. Cover Styl! honors our tagline which is 'Yes I can'. It sums up the reactivity of your sales representative, teams and the level of finition worthy of our 4 stars hotel.

# HOLIDAY INN

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## Zurich



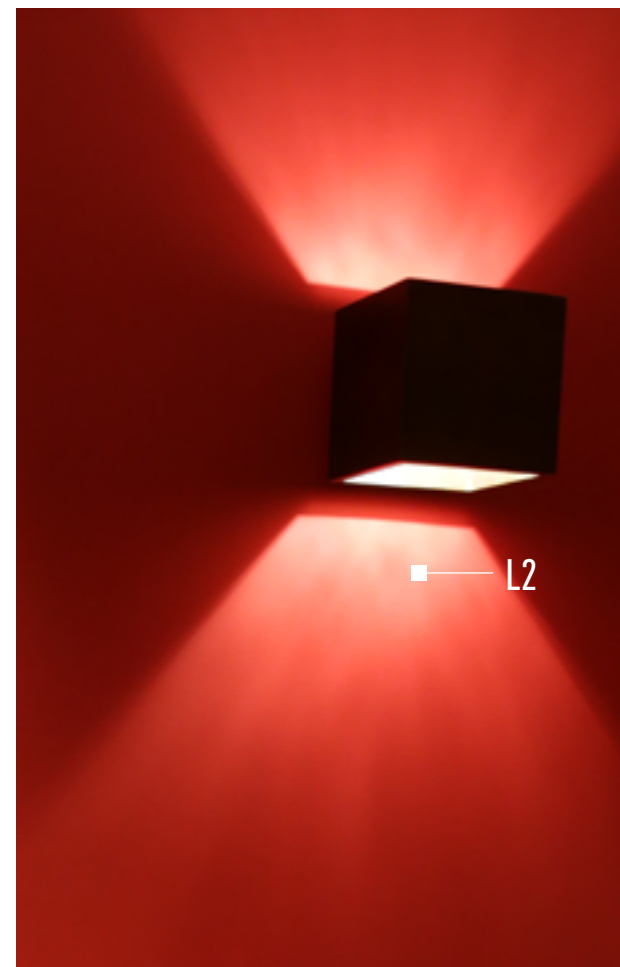


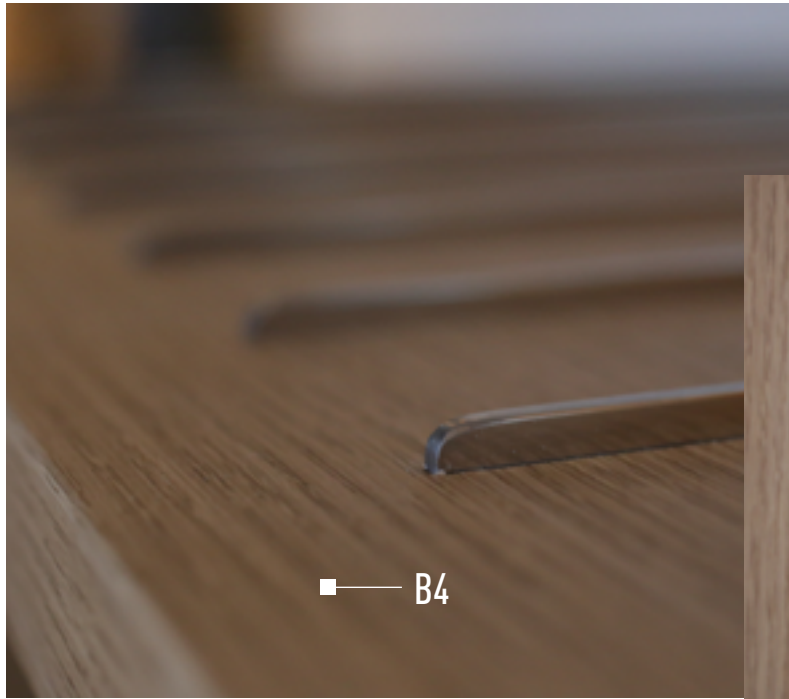


# CLUB MED

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## Albufeira



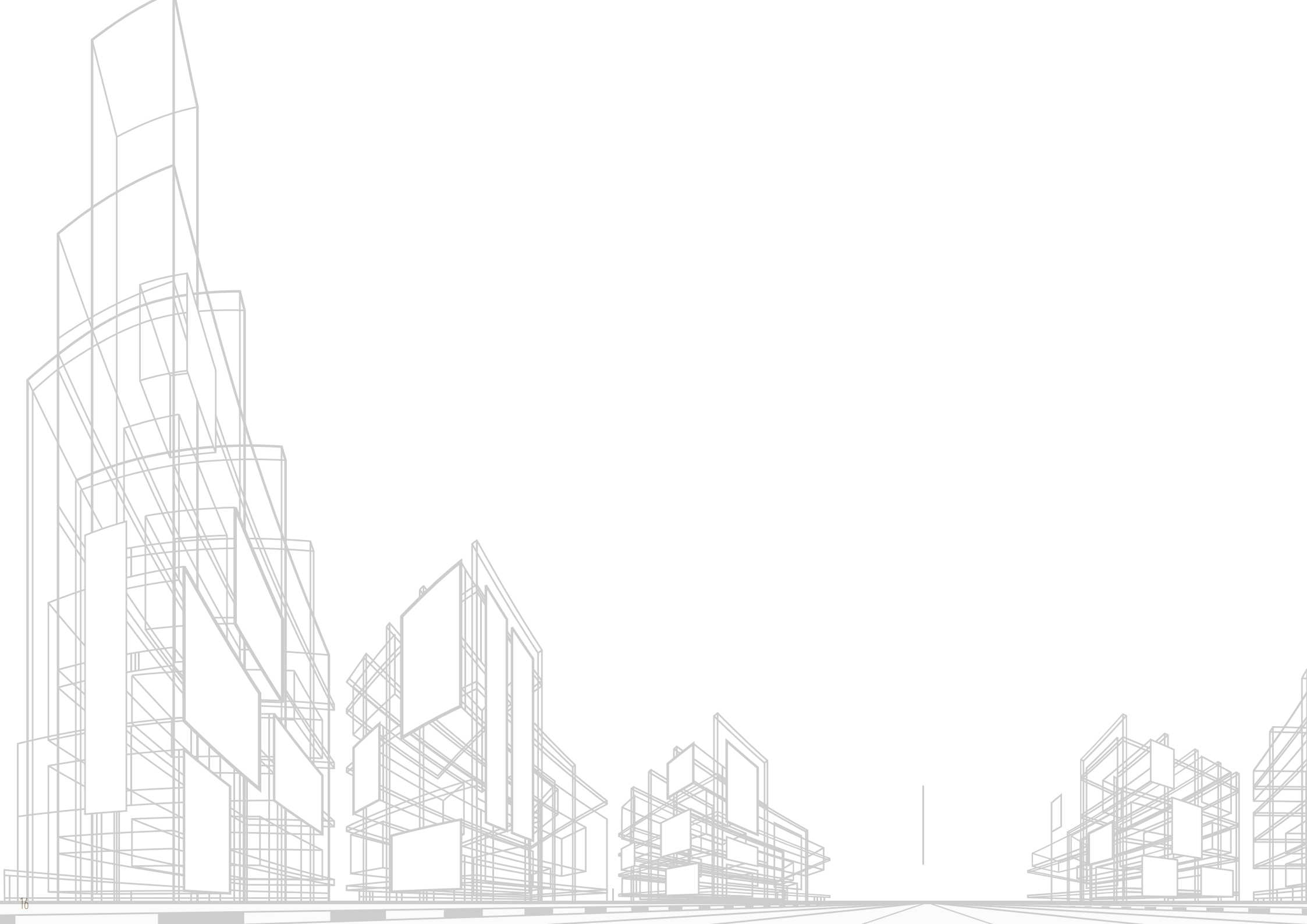


## FRÉDÉRIC DAVI

DEPUTY DIRECTOR OF CONSTRUCTIONS  
CLUB MED

## "Speed of implementation"

As a construction manager specializing in high-end themes, I was immediately convinced by Cover Styl'. For the Club Med Group, Cover Styl' is the perfect solution for the renovation of our holiday villages and a good substitute for various carpentry work on doors, design elements and furniture. This technical solution has a twofold advantage: the implementation and speed have positive economic impacts and require less time than conventional renovations. The decorative possibilities, structures and different colors offer designers a greater choice than conventional products. After a first, very satisfying experience, Cover Styl' is now a part of our product references.





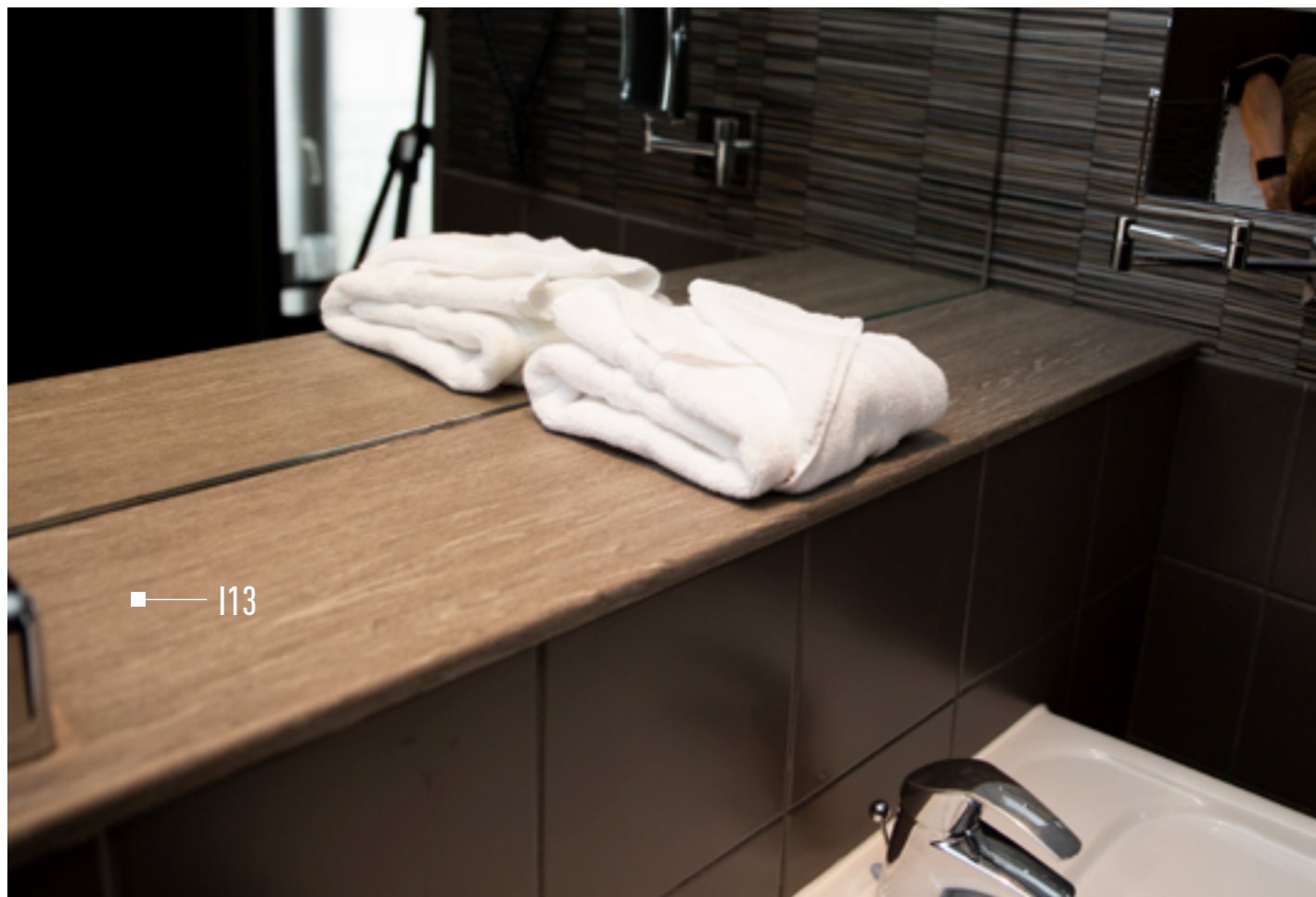


# BATHROOMS

# HOTEL APPIA

## Paris

 Hôtel\*\*\*Appia



■ 113





# MARRIOTT

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# Paris



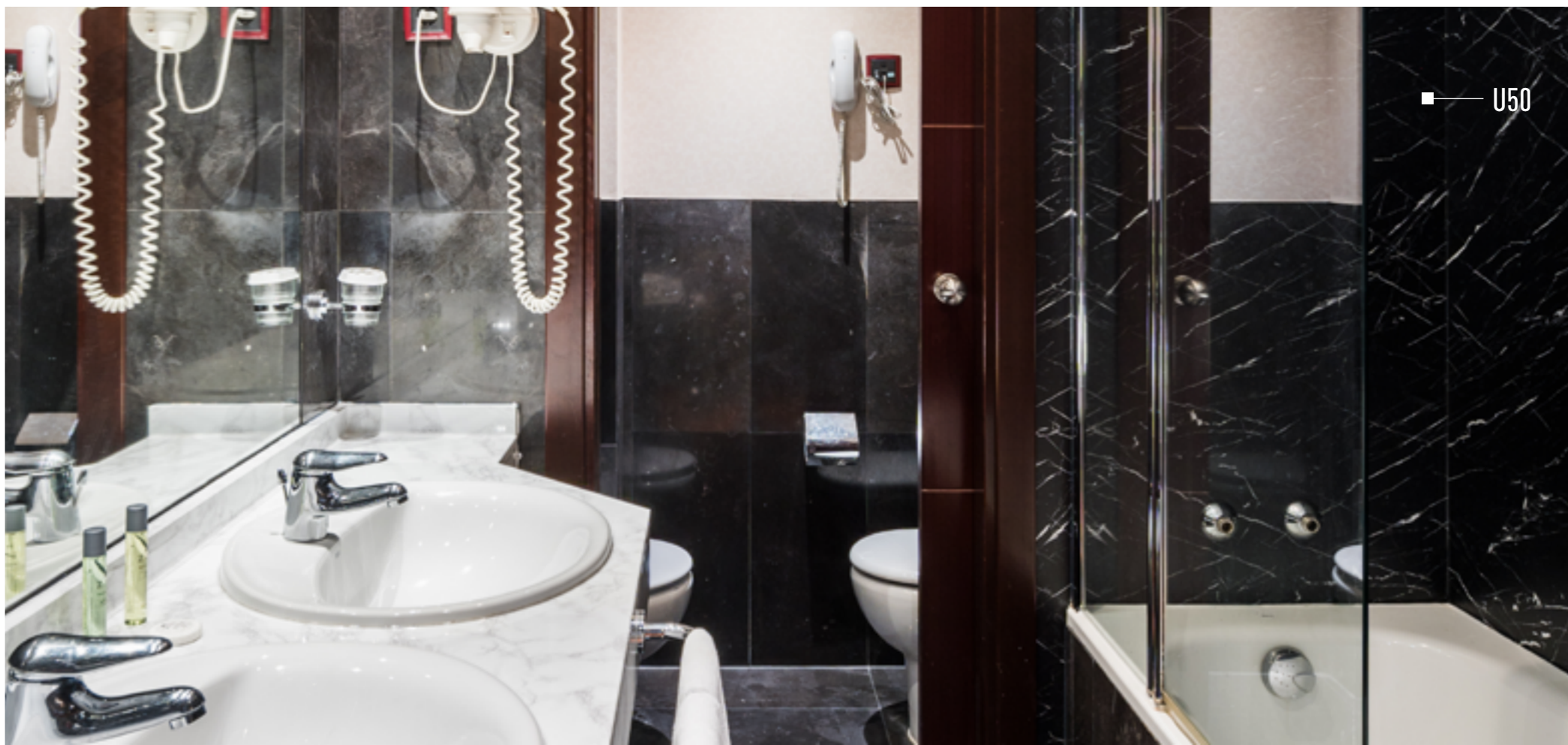
■ — U20



# PRINCESA DE EBOLI

## Pinto

PRINCESA DE EBOLI  
APARTAHOTEL \*\*\*\*\*  
Sercotel Hotels



U50



## MARIA SANTOS ALCALÁ

INTERIOR DESIGNER

ESTUDIO MARIA SANTOS

"A great way to help  
my clients"

As an interior designer in Spain, I find in Cover Styl' an elegant, fast, genuine and economic way to renovate or highlight interiors, offices, wall or furnitures  
Their wide pattern selection is a great help to please most of my clients!







# CORRIDORS

■ — B6

# TIM HOTEL

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## Paris



■ — F7





# NOVOTEL

## Le Touquet

NOVOTEL  
HOTELS. SUITES & RESORTS



■ — B6

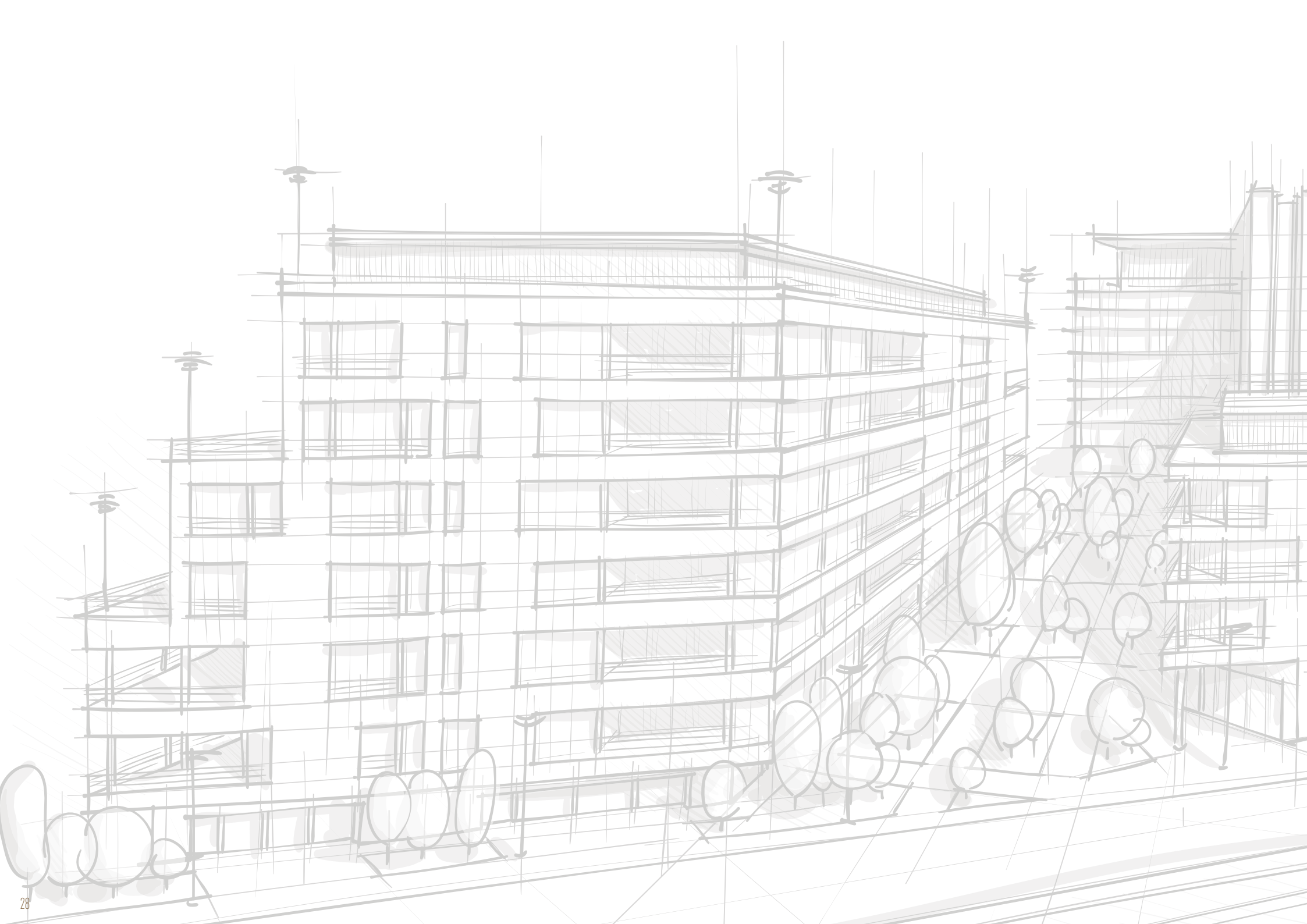


**XAVIER DELVAUX**  
MARKETING DIRECTOR

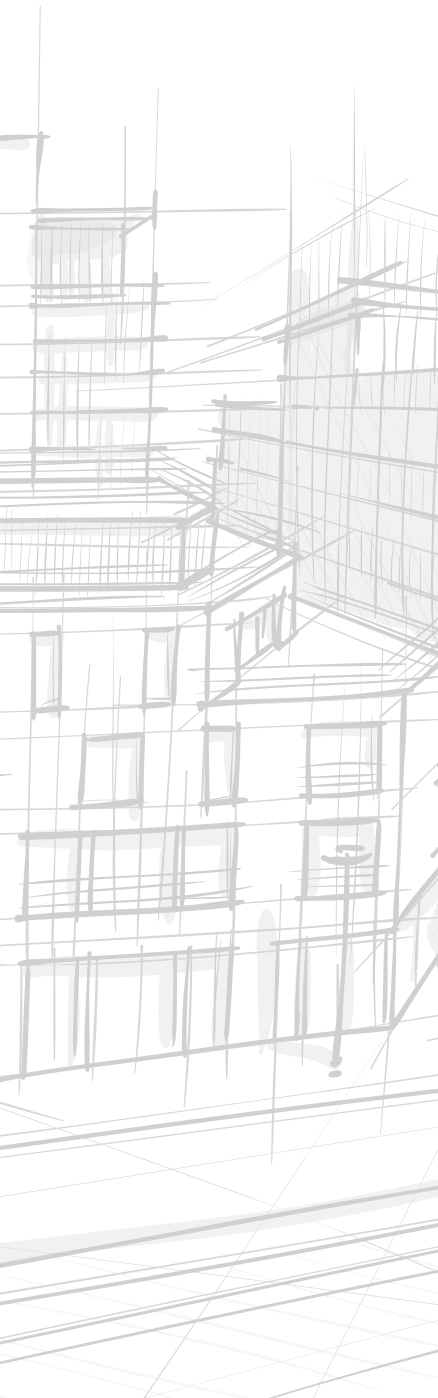
## "Creativity and comfort for your customers"

Staying in a hotel is an experience, it's changing your everyday life at home or at work. One of the goals of the Cover Styl is to make it a pleasant, surprising experience, to place the client of the hotel in a unique environment both visually and textured. For the establishment, it is also very important not to have to close to be able to renovate and thus to offer this new experience to their customers in a record time and without nuisance. The Cover Styl' is super fast and also a creative renovation solution with more than 600 different references. The Novotel Le Touquet is only one example among others.

Architects and interior designers find in Cover Styl' a true source of inspiration that will transform your business into a true customer experience.







# LOBBIES

# NOVOTEL

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## Paris

NOVOTEL  
HOTELS. SUITES & RESORTS





## "Amazed by the result"

During the partial renovation of our Novotel in Roissy, France, we decided to use Cover Styl' to redo our Lounge and Spa. I must say that I've been pleasantly surprised by the reactivity and the advices provided by the Cover Styl' team. The solution/product itself is amazing by the quality of the result. The big potential of this covering product is astounding, especially since the installation support were not simple flat surfaces. Beyond the very nice finishes submit by Cover Styl', the architect select some specifics RAL, that has been customized for this refurbishment. This advantage saved us a lot of time and this is a true asset for Cover Styl'. That's why I strongly recommend using Cover Styl' for the hotels, especially with his incontestable price/performance ratio. I'm convinced that the word of mouth will make Cover Styl' the best refurbishment solution in the future.

**DOMINIQUE GRANDJONC**  
GENERAL MANAGER  
NOVOTEL





# HOLIDAY INN

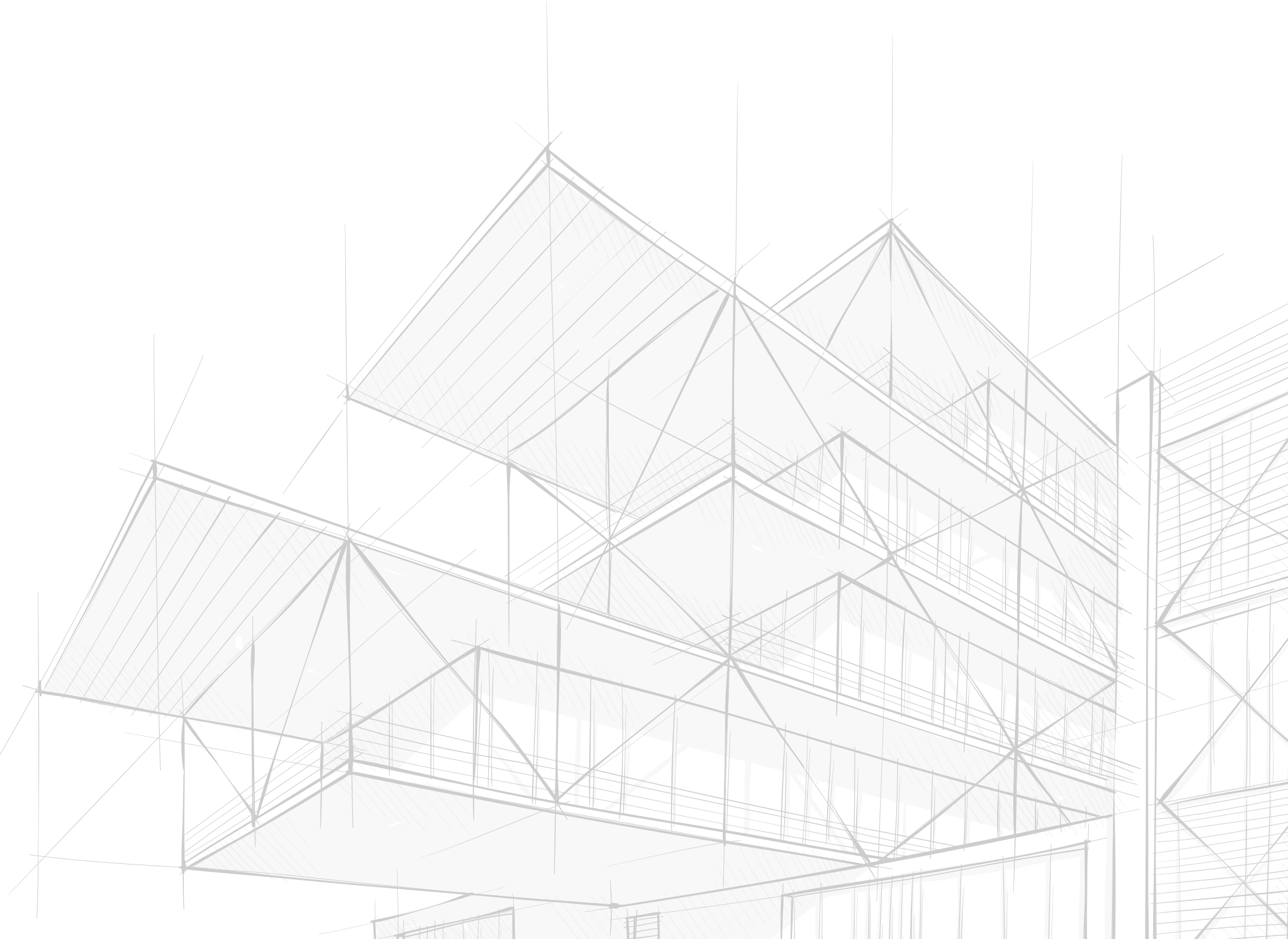
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## Paris

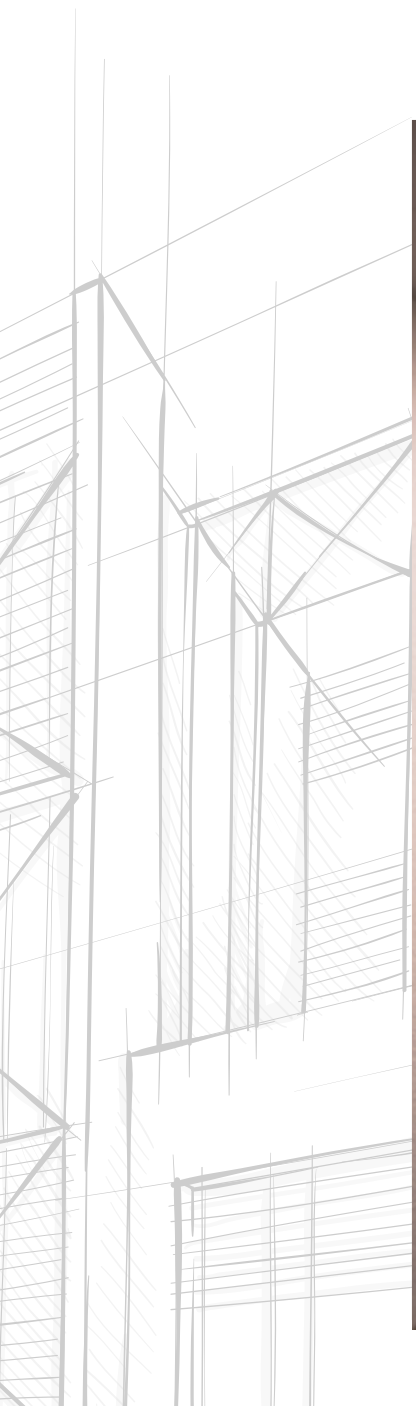












# BEFORE & AFTER







HOLIDAY INN



**BEFORE**



**AFTER**

RADISSON BLU



**BEFORE**



**AFTER**



BOTTA  
COVER STYLE



מדפיסים לך טקסטורה

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